



AMERICAN SOCIETY
FOR MOHS SURGERY



Exhibitor Opportunities

See Our Sponsorship Packages

Register now for our Annual Meeting:
Dermatologic Surgery: Focus on Skin Cancer

**A Premier Educational Meeting for Dermatologists and
Dermatologic Surgeons**

May 24-27, 2018

**Hyatt Regency Grand Cypress
Orlando, Florida**

Exhibitor Information

Friday Evening Reception – All Exhibitors Invited

Exhibit Representatives are cordially invited to our Welcome Reception on Friday evening, May 25. This will provide an opportunity to chat informally with faculty members and attendees, while enjoying a delightful assortment of coastal culinary specialties in one of the Sandestin Resort's festive outdoor venues. Come and get to know more about our members and their practice needs.

Space Assignment and Payment

Exhibit space will be assigned and confirmed by the ASMS in the order applications are received. Full payment is required at time of application. Upon arrival at hotel, please see ASMS Registration desk.

Cancellations and Refunds

Exhibit space may be cancelled no later than May 1, 2018 in order to receive a 50% refund. Cancellation notifications must be submitted in writing to Novella Rodgers, ASMS Executive Director. Any cancellation requests received after May 1 will not result in a refund.

ASMS Contact

Brooke Kimberlin, Executive Assistant; bkimberlin@mohssurgery.org;
Telephone: 800.616.ASMS (2767); Fax: 714.362.9540

Exhibitor Information

See separate Hyatt Regency Grand Cypress shipping, storage and electrical request information. If any questions, please contact Joan Mason at the below email address or phone number.

► Hyatt Regency Grand Cypress

Joan Mason, Event Manager

Tel. 407-239-3929

Email. joanmason@hyatt.com



Exhibit Hall Schedule

Thursday, May 24

5:00-8:00 pm Exhibitor Set-up

Friday, May 25

6:15 am-7:15 am Breakfast in Exhibit Hall
9:30 am-10:00 am Refreshment Break in Exhibit Hall
12:30 pm- 2:00 pm Lunch in Exhibit Hall
6:30 pm Welcome Reception – Informal Networking

Saturday, May 26

6:15 am-7:20 am Breakfast in Exhibit Hall
10:15 am- 10:45 am Refreshment Break in Exhibit Hall

Sunday, May 27

6:15 am- 7:20 am Breakfast in Exhibit Hall
10:30 am- 11:00 am Refreshment Break in Exhibit Hall
11:00 am Exhibitor Tear-down

****Please note: Above times indicate highest traffic times only.
The Exhibit Hall remains open during all conference hours.***

Hotel Location and Reservations Info

Grand Cypress Resort

One Grand Cypress Blvd.
Orlando, FL 32836

Guest Room Rate: \$189

Telephone Reservations: 407-239-1234

Online Reservations: <https://aws.passkey.com/go/MOHS2018>

Note: Reservations cut-off date is Monday, April 30, 2018



2018 Clinical Symposium: Focus on Skin Cancer Sponsorship Packages

PLATINUM: \$10,000

Benefits:

- Exclusive Sponsor Including Non-CME Presentation (Options: Thursday Evening, Saturday Midday, or Saturday Evening)
- 10 x 10 Booth (Includes 4 Name Badges)
- Priority Booth Location Selection
- Verbal Recognition at President's Dinner
- Company Recognition on Standing Banner for Display at Exclusive Event and Booth
- Company Listing on Exhibitor Banner with Provided Logo
- Company Listing in Conference Guide with Provided Logo
- Company Listing on ASMS Website with Provided Logo
- Company Listing in ASMS Member Newsletter with Provided Logo

GOLD: \$7,500

Benefits:

- Sponsor Friday Evening Welcome Reception
- 10 x 10 Booth (Includes 4 Name Badges)
- Priority Booth Location Selection
- Verbal Recognition at President's Dinner
- Company Recognition Standing Banner for Display at Welcome Reception
- Company Listing on Standing Exhibitor Banner with Provided Logo
- Company Recognition on Tabletop Sign for Display at Booth
- Company Listing in Conference Guide with Provided Logo
- Company Listing on ASMS Website with Provided Logo
- Company Listing in ASMS Member Newsletter with Provided Logo

SILVER: \$4,500

Benefits:

- Sponsor Daily Breakfast (Options: Friday, Saturday, or Sunday)
- 10 x 10 Booth (Includes 4 Name Badges)
- Booth Selection on First Come, First Serve Basis (Based on Payment)
- Recognition Banner Displayed at Sponsored Breakfast
- Company Recognition Tabletop Sign for Display at Booth
- Company Listing on Exhibitor Banner with Provided Logo
- Company Listing in Conference Guide with Provided Logo
- Company Listing on ASMS Website with Provided Logo
- Company Listing in ASMS Member Newsletter with Provided Logo

BRONZE: \$3,000

Benefits:

- Sponsor Daily Refreshment Break (Options: Friday, Saturday or Sunday)
- 10 x 10 booth size (Includes 4 Name Badges)
- Booth Selection on First Come, First Serve Basis (Based on Payment)
- Company Recognition Tabletop Banner for Display at Booth
- Company Listing on Exhibitor Banner with Provided Logo
- Company Listing in Conference Guide with Provided Logo
- Company Listed on ASMS Website with Provided Logo
- Company Listing in ASMS Member Newsletter with Provided Logo

EXHIBITOR: \$1,750

Benefits:

- 6-Foot Draped Table (Includes 2 Name Badges)
- Booth Selection on First Come, First Serve Basis (Based on Payment)
- Company Listing on Exhibitor Banner with Provided Logo
- Company Listing in Conference Guide with Provided Logo
- Company Listing on ASMS Website with Provided Logo
- Company Listing in ASMS Member Newsletter with Provided Logo

EXHIBITOR APPLICATION

ASMS Dermatologic Surgery: Focus on Skin Cancer May 24-27, 2018

Hyatt Regency Grand Cypress, Orlando, Florida

Company Name _____

Name of Administrative Contact _____

Company Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Cell _____

Email _____ Web Address _____

(All meeting information will be sent to this address unless otherwise indicated)

Please email Brooke Kimberlin (bkimberlin@mohssurgery.org) your company logo and description of your company's products and services in 75 words or less.

On-Site Representative Names

(Two or four badges are included with each exhibit option – refer to page 4. Additional person charge: \$50 each.)

1. _____
2. _____
3. _____
4. _____

We agree to abide by the exhibit specifications outlined by the ASMS and to all conditions under which the exhibit area is leased to the ASMS by the Hyatt Regency Grand Cypress Said exhibit specifications become a part of this contract.

Signature _____

Platinum \$10,000

Bronze \$3,000

Gold \$7,500

Exhibitor \$1,750

Silver \$4,500

Total Payment

Please make checks payable to American Society for Mohs Surgery
(Fed. Tax ID 33-0445634)

For credit card payment, please complete the following information:

Total: _____

Visa MC AMEX Discover Card # _____

Expiration Date _____ Verification Code (3-4 digit) _____

Authorized Signer/Cardholder _____

connect
discover
advance



AMERICAN SOCIETY
FOR MOHS SURGERY

Tel: 800-616-2767 or 714-379-6262

Fax: 714-362-9540

6475 E. Pacific Coast Hwy., Box 700

Long Beach, CA 90803

www.mohssurgery.org