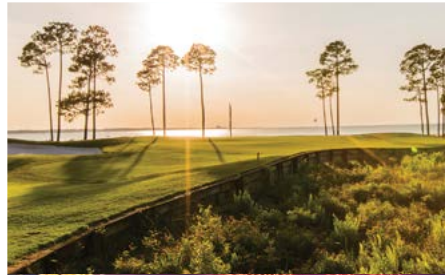




AMERICAN SOCIETY  
FOR MOHS SURGERY



## Exhibitor Opportunities

*See Our Sponsorship Packages*

Register now for our Annual Clinical Symposium:  
*Dermatologic Surgery: Focus on Skin Cancer*

A Premier Educational Meeting for Dermatologists and  
Dermatologic Surgeons

**May 25-28, 2017**

Sandestin Golf and Beach Resort,  
Miramar Beach, Florida



# Exhibitor Information

## Friday Evening Reception – All Exhibitors Invited

Exhibit Representatives are cordially invited to our Welcome Reception on Friday evening, May 26. This will provide an opportunity to chat informally with faculty members and attendees, while enjoying a delightful assortment of coastal culinary specialties in one of the Sandestin Resort's festive outdoor venues. Come and get to know more about our members and their practice needs.

## Space Assignment and Payment

Exhibit space will be assigned and confirmed by the ASMS in the order applications are received. Full payment is required at time of application. Upon arrival at hotel, please see ASMS Registration desk.

## Cancellations and Refunds

Exhibit space may be cancelled no later than May 1, 2017 in order to receive a 50% refund. Cancellation notifications must be submitted in writing to Novella Rodgers, ASMS Executive Director. Any cancellation requests received after May 1 will not result in a fee refund.

## ASMS Contact

Brooke Kimberlin, Executive Assistant; [bkimberlin@mohssurgery.org](mailto:bkimberlin@mohssurgery.org);  
Telephone: 800.616.ASMS (2767); Fax: 714.362.9540

## Exhibitor Information

See separate Sandestin Beach Resort shipping, storage and electrical request information. If any questions, please contact Brian LaMonica at the below email address or phone number.

### ► Sandestin Beach Resort

Brian LaMonica, Event Manager  
Tel. 850-267-7792 Fax. 850-428-1012  
Email. [BrianLaMonica@sandestin.com](mailto:BrianLaMonica@sandestin.com)



# Exhibit Hall Schedule

## Thursday, May 25

5:00-8:00 pm Exhibitor Set-up

## Friday, May 26

6:15 am-7:15 am Breakfast in Exhibit Hall  
10:15 am-10:45 am Refreshment Break in Exhibit Hall  
1:00 pm- 2:15 pm Lunch in Exhibit Hall  
6:30 pm Welcome Reception – Informal Networking

## Saturday, May 27

6:15 am-7:20 am Breakfast in Exhibit Hall  
10:00 am- 10:30 am Refreshment Break in Exhibit Hall

## Sunday, May 28

6:15 am- 7:20 am Breakfast in Exhibit Hall  
10:00 am- 10:30 am Refreshment Break in Exhibit Hall  
10:30 am Exhibitor Tear-down

***\*Please note: Above times indicate highest traffic times only.  
The Exhibit Hall remains open during all conference hours.***

## Hotel Location and Reservations Info

### **Sandestin Golf and Beach Resort**

9300 Emerald Coast Pkwy West  
Miramar Beach, FL 32550

It is recommended to fly into VPS (Ft. Walton) or ECP (Panama City) airports.

### **Group Rates:**

Bayside at Sandestin - \$155  
Village Studio and Grand Complex Studio - \$179  
Grand Complex 1 bdrm. - \$199

**Telephone Reservations:** 800-320-8115

**Online Reservations:** <http://www.Sandestin.com/23M9W6.aspx>

**Note:** Reservations cut-off date is Saturday, April 22, 2017

# 2017 Clinical Symposium: Focus on Skin Cancer Sponsorship Packages

## PLATINUM: \$10,000

### Benefits:

- Exclusive Sponsor Including Non-CME Presentation (Options: Thursday Evening, Saturday Midday, or Saturday Evening)
- 10 x 10 Booth (Includes 4 Name Badges)
- Priority Booth Location Selection
- Verbal Recognition at President's Dinner
- Company Recognition on Standing Banner for Display at Exclusive Event and Booth
- Company Listing on Exhibitor Banner with Provided Logo
- Company Listing in Conference Guide with Provided Logo
- Company Listing on ASMS Website with Provided Logo
- Company Listing in ASMS Member Newsletter with Provided Logo

## GOLD: \$7,500

### Benefits:

- Sponsor Friday Evening Welcome Reception
- 10 x 10 Booth (Includes 4 Name Badges)
- Priority Booth Location Selection
- Verbal Recognition at President's Dinner
- Company Recognition Standing Banner for Display at Welcome Reception
- Company Listing on Standing Exhibitor Banner with Provided Logo
- Company Recognition on Tabletop Sign for Display at Booth
- Company Listing in Conference Guide with Provided Logo
- Company Listing on ASMS Website with Provided Logo
- Company Listing in ASMS Member Newsletter with Provided Logo

## SILVER: \$4,500

### Benefits:

- Sponsor Daily Breakfast (Options: Friday, Saturday, or Sunday)
- 10 x 10 Booth (Includes 4 Name Badges)
- Booth Selection on First Come, First Serve Basis (Based on Payment)
- Recognition Banner Displayed at Sponsored Breakfast
- Company Recognition Tabletop Sign for Display at Booth
- Company Listing on Exhibitor Banner with Provided Logo
- Company Listing in Conference Guide with Provided Logo
- Company Listing on ASMS Website with Provided Logo
- Company Listing in ASMS Member Newsletter with Provided Logo

## BRONZE: \$3,000

### Benefits:

- Sponsor Daily Refreshment Break (Options: Friday, Saturday or Sunday)
- 10 x 10 booth size (Includes 4 Name Badges)
- Booth Selection on First Come, First Serve Basis (Based on Payment)
- Company Recognition Tabletop Banner for Display at Booth
- Company Listing on Exhibitor Banner with Provided Logo
- Company Listing in Conference Guide with Provided Logo
- Company Listed on ASMS Website with Provided Logo
- Company Listing in ASMS Member Newsletter with Provided Logo

## EXHIBITOR: \$1,750

### Benefits:

- 6-Foot Draped Table (Includes 2 Name Badges)
- Booth Selection on First Come, First Serve Basis (Based on Payment)
- Company Listing on Exhibitor Banner with Provided Logo
- Company Listing in Conference Guide with Provided Logo
- Company Listing on ASMS Website with Provided Logo
- Company Listing in ASMS Member Newsletter with Provided Logo

# EXHIBITOR APPLICATION

## ASMS Dermatologic Surgery: Focus on Skin Cancer May 25-28, 2017

Sandestin Golf and Beach Resort, Miramar Beach, Florida

Company Name \_\_\_\_\_

Name of Administrative Contact \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

(All meeting information will be sent to this address unless otherwise indicated)

**Please email Brooke Kimberlin ([bkimberlin@mohssurgery.org](mailto:bkimberlin@mohssurgery.org)) your company logo and description of your company's products and services in 75 words or less.**

### On-Site Representative Names

(Two or four badges are included with each exhibit option – refer to page 4. Additional person charge: \$50 each.)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

We agree to abide by the exhibit specifications outlined by the ASMS and to all conditions under which the exhibit area is leased to the ASMS by the Sandestin Beach Resort. Said exhibit specifications become a part of this contract.

Signature \_\_\_\_\_

**Platinum** \$10,000

**Bronze** \$3,000

**Gold** \$7,500

**Exhibitor** \$1,750

**Silver** \$4,500

### Total Payment

Please make checks payable to AMERICAN SOCIETY FOR MOHS SURGERY

(Fed. Tax ID 33-0445634)

For credit card payment, please complete the following information:

Visa     MC     AMEX     Discover Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Verification Code (3-4 digit) \_\_\_\_\_

Authorized Signer/Cardholder \_\_\_\_\_



connect  
discover  
advance



AMERICAN SOCIETY  
FOR MOHS SURGERY

Tel: 800-616-2767 or 714-379-6262

Fax: 714-362-9540

6475 E. Pacific Coast Hwy., Box 700

Long Beach, CA 90803

[www.mohssurgery.org](http://www.mohssurgery.org)