

*15th Annual*

CLINICAL SYMPOSIUM

**Dermatologic Surgery:**

**Focus on Skin Cancer**



**May 27-30, 2010**

Hyatt Regency Monterey Resort & Spa  
Monterey, California

**President:**

Lee S. Portnoff, M.D.

**Program Directors:**

Terrence A. Cronin, Jr., M.D.

Alexander Miller, M.D.

Edward H. Yob, D.O.

**Mohs Technician Program Coordinators:**

Alex G. Lutz, B.S.

Cindy L. Wilson

Jointly sponsored by the EOCME and ASMS



**CME**  
CONTINUING MEDICAL EDUCATION



### Program Overview

Dermatologic Surgery: Focus on Skin Cancer will highlight the latest advances in the diagnosis and treatment of skin cancer, incorporating a number of important topics for dermatologic surgeons and Mohs surgeons. As a highly effective treatment for certain skin cancers, special emphasis will be placed on the Mohs technique and the reconstruction of Mohs surgical defects. Elective microscope sessions will offer challenging Mohs and non-Mohs cases, with histopathology interpretative assistance by experienced dermatopathologists and Mohs surgeons.

### Program Goals

This symposium, jointly sponsored by the ASMS and the Elsevier Office of Continuing Medical Education (EOCME), is designed to present practical approaches and methodologies in the treatment of skin cancer. The overall objective is for participants to incorporate these techniques into their dermatologic surgical practices for enhanced patient outcomes.

### Educational Objectives

Following participation in this activity, participants should be able to:

- Recognize and diagnose skin cancer with greater precision
- Broaden their expertise in the medical and surgical treatment of skin cancer
- Surgically remove skin cancer using Mohs micrographic surgery with greater precision
- Perform closure techniques appropriate to a wide range of defects resulting from skin cancer surgery

### Intended Audience

This course is intended to provide practicing dermatologists and Mohs surgeons with the latest information available on skin cancer treatments and repair techniques.

### Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Elsevier Office of CME (EOCME) and the American Society for Mohs Surgery (ASMS). The EOCME is accredited by the ACCME to provide continuing medical education (CME) for physicians.

### Credit Designation Statement

The EOCME designates this CME activity for a maximum of 22 AMA PRA Category 1 Credits.<sup>™</sup> Physicians should claim credit commensurate with the extent of their participation in this activity.

### Faculty/Board Disclosure

As a sponsor accredited by the ACCME, it is the policy of the EOCME to require the disclosure of anyone who is in a position to control the content of an educational activity. All relevant financial relationships with any commercial interests and/or manufacturers must be disclosed to participants at the beginning of each activity.



## PHYSICIAN PROGRAM

### Thursday, May 27

4:00 – 8:00 p.m. *Registration and Microscope Laboratory*

### Friday, May 28

6:15 a.m. *Registration & Breakfast - Visit Exhibits*  
7:20 a.m. *Daily Announcements* – Program Directors  
7:30 a.m. *Lip Reconstruction* – Robert J. Loewinger, M.D.  
8:00 a.m. *Unique Repairs After Mohs Surgery* – Richard G. Bennett, M.D.  
8:35 a.m. *Great Cases from Texas* – David F. Butler, M.D.  
9:15 a.m. *The RUC: What Really Goes On* – Daniel M. Siegel, M.D., M.S.  
10:00 a.m. *Morning Refreshment Break – Visit Exhibits*  
10:30 a.m. *Approaches to AFX/MFH* – Henry W. Randle, M.D., Ph.D.  
11:00 a.m. *Mohs: Beyond BCC and SCC* – Ronald P. Rapini, M.D.  
11:30 a.m. *CLIA Tips for Physicians* – Cornell Prodan, D.V.M., B.S., CT (ASCP)  
12:00 p.m. *Lunch on Own*  
1:45 p.m. *Microscope Laboratory Open*  
1:45 p.m. *Member Forum Presentations*  
2:45 p.m. *AAD Update* – Andrew P. Lazar, M.D.  
3:05 p.m. *ASMS Business Meeting* – Lee S. Portnoff, M.D.  
7:00 p.m. *Welcome Reception*

### Saturday, May 29

6:30 a.m. *Breakfast – Visit Exhibits*  
7:30 a.m. *Daily Announcements* – Program Directors  
7:35 a.m. *Melanoma Update 2010* – Darrell S. Rigel, M.D.  
8:05 a.m. *Non-Surgical Treatment of SCC and BCC* – Roger I. Ceilley, M.D.  
8:35 a.m. *The Infectious Nature of Skin Cancer* – Henry W. Randle, M.D., Ph.D.  
9:15 a.m. *New Melanoma Staging Criteria* – Merrick I. Ross, M.D.  
9:55 a.m. *History of the ASMS: In Celebration of our 20th Anniversary* – Matthew M. Goodman, M.D.  
10:20 a.m. *Morning Refreshment Break – Visit Exhibits*  
10:45 a.m. *How We Can Make Mohs Better* – Richard G. Bennett, M.D.  
11:10 a.m. *Lessons from ASMS Peer Review* – Sharon F. Tiefenbrunn, M.D.  
11:35 a.m. *Interactive Reconstruction Forum I* – Richard G. Bennett, M.D., Carlos A. Garcia, M.D., Alexander Miller, M.D., Terrence A. Cronin, Jr., M.D. (Moderator)  
1:15 p.m. *Lunch on Own*  
2:00 p.m. *Microscope Laboratory Open*

### Sunday, May 30

6:30 a.m. *Breakfast – Visit Exhibits*  
7:30 a.m. *Daily Announcements* – Program Directors  
7:35 a.m. *What to Do When Things Go Wrong: A Legal Perspective* – Clifford Warren Lober, M.D., J.D.  
8:05 a.m. *Dermatoscopy Update 2010* – Ashfaq A. Marghoob, M.D.  
9:05 a.m. *Melanoma Case Study: Panel Discussion* – Ashfaq A. Marghoob, M.D., Darrell S. Rigel, M.D., Merrick I. Ross, M.D., Edward H. Yob, D.O. (Moderator)  
10:10 a.m. *Morning Refreshment Break – Visit Exhibits*  
10:35 a.m. *How to Perform Biopsies: An Iconoclastic View* – Kenneth G. Gross, M.D.  
11:00 a.m. *Managing Your Online Reputation* – Clifford Warren Lober, M.D., J.D.  
11:30 a.m. *Interactive Reconstruction Forum II* – Roger I. Ceilley, M.D., Terrence A. Cronin, Sr., M.D., Robert J. Loewinger, M.D., Edward H. Yob, D.O., Terrence A. Cronin, Jr., M.D. (Moderator)  
1:00 p.m. *Conference Adjourns*

# Mohs Technician Program

## Thursday, May 27

4:00 – 8:00 p.m. Registration

## Friday, May 28

- 6:15 a.m. Registration and Breakfast – Visit Exhibits  
7:20 a.m. Daily Announcements – Program Coordinators  
7:30 a.m. Blade/Specimen Angle Effects on Mohs Processing – Cindy L. Wilson  
8:15 a.m. The Surgeon-Technician Relationship:  
How to Watch Each Others' Backs – David F. Butler, M.D.  
8:45 a.m. Processing Efficiency: Assembly Line Style – Lawrence J. Ladd  
9:15 a.m. Diagnosing BCCs and SCCs 101 – Ronald P. Rapini, M.D.  
10:00 a.m. Morning Refreshment Break – Visit Exhibits  
10:30 a.m. The Role of CLIA in Mohs Surgery – Cornell Prodan, D.V.M., B.S., CT (ASCP)  
11:00 a.m. Chemical Safety in the Mohs Lab – James Lopes, CIH, MSPH  
11:30 a.m. History of the ASMS: In Celebration of our 20th Anniversary –  
Matthew M. Goodman, M.D.  
12:00 p.m. Video Microscope Session – John B. Campbell, M.D.  
7:00 p.m. Welcome Reception

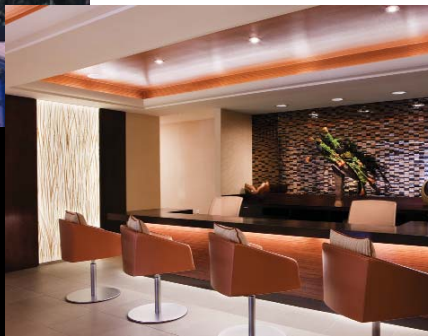
## Saturday, May 29

- 6:30 a.m. Breakfast – Visit Exhibits  
7:30 a.m. Daily Announcements – Program Coordinators  
7:35 a.m. Training a Back-up Technician – Brian Beck  
8:00 a.m. Microscopic Skin Anatomy – Carlos A. Garcia, M.D.  
8:30 a.m. DFSP: A Case Study – Alexander Miller, M.D.  
9:00 a.m. The Mohs Procedure from a New Mohs Surgeon's Perspective –  
Rene D. Bermudez, D.O.  
9:30 a.m. Chatter/Shatter/Chunk: How to Avoid This "Bad Day" Trio – Alex G. Lutz, B.S.  
10:00 a.m. My Time with Frederic Mohs – Henry W. Randle, M.D., Ph.D.  
10:20 a.m. Morning Refreshment Break – Visit Exhibits  
10:45 a.m. Tissue Processing Videos: 3 Technicians' Perspectives – Brian Beck,  
Lawrence J. Ladd, Sidney McClary  
11:00 a.m. Epidermal Edge: Getting It, Finding It, Knowing It – Alex G. Lutz, B.S.  
11:30 a.m. Quality Control in the Mohs Lab – B. J. Villarreal  
12:00 p.m. General Histology in the Mohs Lab – Daniel H. Gong, M.S.  
12:30 p.m. Ethics Discussion for the Mohs Technician – Terrence A. Cronin, Jr., M.D.,  
Sidney McClary



## Sunday, May 30

- 6:30 a.m.** *Breakfast – Visit Exhibits*  
**7:30 a.m.** *Daily Announcements – Program Coordinators*  
**7:35 a.m.** *Bandaging Techniques – Cindy L. Wilson*  
**8:05 a.m.** *Question & Answer Open Forum – Elias Garcia, Jr., HT (ASCP), Daniel H. Gong, M.S., Alisha M. McDonald, B.J. Villarreal*  
**9:05 a.m.** *Coverslipping: Techniques and Pitfalls – Alisha M. McDonald*  
**9:35 a.m.** *Stain Artifacts – Brian Beck*  
**10:10 a.m.** *Morning Refreshment Break – Visit Exhibits*  
**10:35 a.m.** *Patient View of Mohs Surgery: Start to Finish – Elias Garcia, Jr., HT (ASCP)*  
**11:00 a.m.** *Cryostat Disinfecting: Why, When and How – B.J. Villarreal*  
**11:30 a.m.** *ASMS Technician Membership: Programs and Benefits – Alex G. Lutz, B.S., Cindy L. Wilson*  
**12:00 p.m.** *Conference Adjourns*



## Faculty

Ronald J. Barr, M.D.  
Richard G. Bennett, M.D.  
Rene D. Bermudez, D.O.  
David F. Butler, M.D.  
John B. Campbell, M.D.  
Roger I. Ceilley, M.D.  
Terrence A. Cronin, Jr., M.D.  
Terrence A. Cronin, Sr., M.D.  
Carlos A. Garcia, M.D.  
Matthew M. Goodman, M.D.  
Kenneth G. Gross, M.D.  
Andrew P. Lazar, M.D.  
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Daniel M. Siegel, M.D., M.S.  
Sharon E. Tiefenbrunn, M.D.  
Edward H. Yob, D.O.

## Mohs Technician Faculty

Brian Beck  
Elias Garcia, Jr., HT (ASCP)  
Daniel H. Gong, M.S.  
Lawrence J. Ladd  
James Lopes  
Alex G. Lutz, B.S.  
Sidney McClary  
Alisha M. McDonald  
B. J. Villarreal  
Cindy L. Wilson

**American Society for Mohs Surgery**  
**Dermatologic Surgery: Focus on Skin Cancer**  
**May 27-30, 2010**



Hyatt Regency Resort and Spa on Del Monte Golf Course  
1 Old Golf Course Road  
Monterey, CA 93940  
Telephone 831-657-6540  
Fax 831-657-6559

**Reservations Telephone: 831-372-1234; 800-233-1234**

**Group Rate: \$179**

(The above rate applies to single or double occupancy. Triple room rate \$194; quadruple room rate \$209. Also applicable is daily resort fee of \$6 per room and state and local taxes. Room upgrades to Golf View and Regency Club available for \$40 and \$80 per day, respectively.)

**Resort and Area Amenities**

- Resort is Monterey's largest luxury conference hotel featuring recent multi-million dollar renovations
- Restyled guest rooms with private patios, flat-screen TVs, luxurious walk-in rain showers, elegant walnut and leather décor
- New 12,000 square-foot Accista Spa featuring full-service salon, custom massages, soothing body treatments and relaxing whirlpool
- Golf on the world-famous Pebble Beach Company's Del Monte Golf Course, next door to hotel
- Modern 2,000 square-foot health club with state-of-the-art equipment
- Two outdoor, heated pools surrounded by beautifully landscaped decks with hot tubs
- Camp Hyatt children's program
- Popular tourist attractions include Cannery Row, Fisherman's Wharf, and Monterey Bay Aquarium
- Convenient shopping including a variety of vintage, designer, specialty, and open-air emporiums
- Numerous regional wineries and tasting rooms throughout Monterey County
- Nearby Carmel-by-the Sea with quaint downtown shops, restaurants, galleries and magnificent ocean views



# American Society for Mohs Surgery Dermatologic Surgery: Focus on Skin Cancer

**May 27-30, 2010**

## Special Needs

We encourage participation by all individuals. If you have dietary restrictions or other special needs, please contact Novella Rodgers at 800-616-ASMS (2767) or [execdir@mohssurgery.org](mailto:execdir@mohssurgery.org).

## Registration Fees:

### Physician Session

ASMS Member	\$500
Non-Member	\$750

(Registration fee waived for current dermatology Residents, with letter from Program Director.)

### Mohs Technician Session

ASMS Member or Employed by Member Physician	\$350
Non-Member or Employed by Non-Member Physician	\$600

*Please type or print legibly*

**Name(s)** \_\_\_\_\_

(Exactly as you wish to appear on registration materials and name badges)

**Practice Name** \_\_\_\_\_

**Practice Address** \_\_\_\_\_

**City** \_\_\_\_\_

**State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Country** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Fax** \_\_\_\_\_

**Cell Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

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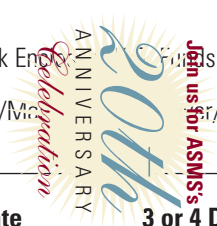
\_\_\_\_\_ Check Enclosed (Cash, Payable to ASMS) Total

\_\_\_\_\_ VISA/MasterCard/American Express Total

**Credit Card#** \_\_\_\_\_

**Expiration Date** \_\_\_\_\_ **3 or 4 Digit Verification Code** \_\_\_\_\_

**Credit Card Billing Address** \_\_\_\_\_



**Mail or fax form with check or credit card information to:**

**American Society for Mohs Surgery**  
Attn: Novella Rodgers, Executive Director  
5901 Warner Avenue, Private Mail Box 391  
Huntington Beach, CA 92649-4659

Email: [execdir@mohssurgery.org](mailto:execdir@mohssurgery.org)  
Phone: 1-800-616-ASMS (2767)  
Fax: 714-379-6272

**Online Registration: [www.mohssurgery.org](http://www.mohssurgery.org)**

Huntington Beach, CA 92649-4659



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